### THE PRESS

### Sassy Newcomer

The latest phenomenon in U.S. magazine publishing is Playboy, an oversexed young version of the 23-year-old Esquire. Last week, not yet three years old but selling 688,000 copies, the slick and sassy 50¢ monthly threatened to outstrip Esquire (circ. 778,000) in a circulation fight. Playboy has also spawned a litter of its own imitators, e.g., Playeirl (which it is suing for too close an imitation), Nugget, Roene, U.S. Male.

Even Esquire has paid the ultimate compliment by shedding some of its latter-day respectability. But Esquire still

PANYMATE PILGRIM & EDITOR HEFNER
"Esquire" connot keep abreast,

cannet keep abreast. In its August number Playboy printed four pictures of Cinebabe Anita Ekberg in the nude, taking the edge off Esquire's September portfolio of Ekberg with a few clothes on.

Postal Troubles. Playboy has a professional sheen and a formula pitched at male adolescents of all ages, notably those on college campuses, where 25% of its copies are sold. There are breezy short stories, ribald classics. e.g., by Boccaccio, De Maupassant, articles on men's styles, bawdy cartoons, club-car jokes and limericks and a heaping helping of cheesecake, such as a full-color view of a "Playmate of the Month" (see MILESTONES), sometimes posed by its own staffers, e.g., Subscription Manager Janet Bilgrim, 21. The magazine whets readers' interest by first letting them see what each month's playmate looks like with her clothes on.

The U.S. Post Office also took an interest, denied the magazine second clay mail privileges, charging obscenity. But a refederal district course oversuled the Post Office last November. Said Property of tor-owner, 30-year-old, Hunt

TIME, SEPTEMBER 24 1936

page 71

incredulously: "Some people think nudity is pornographic."

New Project. Esquire could have spared itself its new competition for only \$5. From the age of \$\tau\_5\$, Chicagoan Hefner longed to work for the men's magazine, made the grade in its promotion department after he got out of the University of Illinois. But he quit when Esquire would not lift its \$80-a-week offer for a Manhattan assignment to \$35. From his own Near North Side apartment, on less than \$11,000. almost all of it borrowed, he launched Playboy.

Though he recently hired Author A. C. (The Exurbanites) Spectorsky as his assistant, Hefner still works seven days a week. He is a nonsmoker, non-coffee-drinker whose major diversion is two dozen bottles of Pepsi-Cola a day. Hefner's office is still the living room of his apartment, across the street from Chicago's Holy Name Cathedral, Bot at the end of the month Ployboy will begin moving from four different Chicago offices to a refurbished (for \$500,000), five-story Playboy Building. That will give Hefner room for a new project. He has hired the whole staff of Mad, a short-lived satirical pulp, and out of Playboy's \$750,000 profit (before taxes) in 1956, will launch a still unnamed thew magazine this winter. ZEXY

Mr. roison
Mr. Boardman
Mr. Nichols
Mr. Belmont
Mr. Harbo
Mr. Mohr
Mr. Parsons
Mr. Rosen
Mr. Tamm
Mr. Sizoo
Mr. Winterrowd
Tele. Room
Mr. Holloman
Miss Gandy

Add to

Wash. Post and
Times Herald
Wash. News
Wash. Star
N. Y. Herald
Tribune
N. Y. Mirror
Daily Worker
The Worker
New Leader

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### Magazine Ban Barred By Court

### Injunction Issued In Port Huron Case

Federal Judge Frank A. Picard Tuesday ordered St. Clair County Prosecutor Wilbur V. Hamm to refrain from interfering with the sale and distribution of Playboy magazine.

At the same time, a spokesman for the Detroit unit of the National Organization for Decent Literature denied that his organization had any part in the prosecutor's action at Port Huron.

The Rev. Paul J. Hickey, moderator of NODL, signed the statement in which he said the ban was imposed by the prosecutor at the request of the distributors of the magazines.

Provisions of the injunction freeing the magazine's sale had been given prior approval by attorneys for the magazine and by Hamm.

The publishing firm charged that Hamm ordered the magazine banned after it appeared on a list compiled by the NODL.

HAMM, THE complaint stated, ordered the Kramer News Co. of Port Huron to discontinue distribution of Playboy.

A similar suit against Hamm, brought by five New York publishers of picket edition books, will be heard Monday by Federal Judge Thomas P. Thornton. The publishers seek an injunction and \$10,000 damages.
They accuse the prosecutor of banning 245 books on the NODL list.

The organization is a private Catholic group, established to screen books and other publications for their morality.

THE NODL statement said Playboy's distributor maintained he needed the ban as a defense against the publisher.

"... The NODL denies that it persuaded or in any way directly or indirectly exercised pressure on the presecutor to adopt the NODL list," the statement said.

"The indecent magazines were not moving in Port Huron and the request for the prosecutor's letter appears to be strictly a mouse-trap maneuver on the part of the peddlers, producers and printers" of the magazine, Father Hickey's statement said.

"The confusion resulting from the unfair charges of illegal and coercive use of the NODL list prompts us to announce that in the future, the Detroit unit of NODL will not make its list available for the use of any civic or religious groups."

It concluded:

"The fight to protect our young people will continue. The American sense of decency of all groups will continue to be offended by the condition of newsstands.

"There never has been and there never will be threats of illegal pressure or of boycott. We do, however, intend to exercise to the fullest the privileges of our citizenship to protest until this city is rid of indecent and lascivious publications.

	t		4
	Mr.	Tolson	
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Į	Mr.	Belmont	1
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Michigan Editor-The Worker
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Michigan Chronicle
Detroit Free Press
( ) Detroit News
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( ) Michigan Daily
( ) Wayne Collegian
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Magazine

110.

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### Tolson \_\_\_ Nichols \_\_\_\_ Boardman \_\_\_\_ Belmont \_\_\_\_ Mohr \_\_\_ Parsons \_

### P. O. RAN ON 'PLAYBOY' OVERRULED

## Thru the Mails to the Males

Government Iawyers planned to confer today to decide what, if anything, can be done to keep Brigitte Bardot from spinning out of a towel into the homes of subscribers to Playboy Magazine.

They had to decide first whether to appeal to the Supreme Court from a ruling that the Post Office Depart-

sending the November issue now the question of the Nothru the mail. The ban was vember issue was "pretty applied by the department academic," since all copies after a complaint that the not already in the mail now magazine was obscene.

The ruling was handed down here vesterday by Federal District Court Judge David A. Pine. When the by the U. S. Court of Ap any Supreme Court action peaks. peals.

ment Amust lift for at least ernment attorney who han with Mr. MacGuineas that he five days its ban against dled the case, said that by wanted a determination by

probably will be sent off shortly.

#### NO EFFECT

Herbert B. Warburton, gen-Government appealed, Judge eral counsel for the Post Of-Pine was promptly upheld fice Department agreed that Donld B. MacGuineas, Gov. he end before issue. But the High Court for use in future cases.

> He said the basic issue was whether the Post Office can stops mailing first and then hold a hearing on whether a publication is obscene-or must hold a hearing before they can halt the mailing.

> Copies of the November Playboy, billed as "entertainment for men," contained an article on Miss Bardot showing a male actor in a film sequence playfully stripping a large towel away from the curvaceous French move star.

#### MODEL AND ARM

The issue also carried a three-page center color photo of a shapely blond model shielding her modesty only with an arm and a looseleaf notebook. In addition there were a number of racy cartoons and stories.

All this moved the Post Office on Wednesday to order copies of Playboy withheld from the mails. It said its counsel Warburton, "is of the opinion that the November issue . . . is non-mailable and i

has instructed the postmas- a right to impose the ban unany additional copies offered magazine was obscene. for mailing.

Government contended it had (UPI)

ter at Chicago to withhold til it decided whether the

Judge Pine issued a tem-Attorneys for Playboy porary restraining order barasked for a temporary injunc- ring enforcement of Mr. Wartion on the ground that the burton's instructions for five Government had to hold a days. At the end of that time hearing before it could ban a the Government could ask to magazine for obscenity. The have the restraint lifted.

File 6-1994.

Wash. Post and -Times Herald Wash, News Wash, Star . N. Y. Herald Tribune N. Y. Journal-\_ American N. Y. Mirror — N. Y. Daily News \_\_\_\_\_ N. Y. Times \_\_\_\_\_ Daily Worker \_\_\_\_\_ The Worker \_\_\_\_\_

New I ander

Magazine Beats Postal Ban in Race for Mails

Playboy Magazine lost its fight yesteday to have District Court tell the Post Office Department never again to hold up mailing issues of the magazine.

But Playboy had already won the controversy over the November issue. The 'Post Office Department banned the November, issues from the mails last Thursday. But on Friday, District Court gave Playboy a five day suspension of the ban.

Yesterday Judge Edward A. Tamm Declined to give Playboy the permanent injunction. He said there was no longer any dispute because all the November issues were mailed within the past five days.

Tolson \_ Belmont \_\_\_\_\_ Mohr \_\_\_ Nease \_\_ Parsons. #Rosen 🔟 Tamm 🤒 Trotter \_\_\_\_ W.C. Sullivan \_ Tele. Room \_\_\_ Holloman \_\_ Gandy .

Wash. Post and pA-2/ Times Herald Wash. News \_\_\_\_\_ Wash. Star \_\_\_\_ N. Y. Herald \_\_\_\_\_ Tribune N. Y. Journal-\_\_\_ American N. Y. Mirror \_\_ N. Y. Daily News \_\_\_\_ N. Y. Times \_\_\_\_\_ Daily Worker \_\_\_\_\_ The Worker \_\_\_\_\_

New Leader \_\_\_\_

Date 11-6-58

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133 NOV 25 1958

53 NOV 25 1958

**Judge Stays** Postal Ban On 'Playboy'

Subscribers to Playboy magazine apparently will get their.
November issue by mail after

The Post Office Department announced Wednesday it had halted mailing privileges for the magazine pending a legal check of its contents.

But the magazine's publishers obtained a temporary injunction against the postal ban yes- of the department to stop mai terday, and the United States ings in advance of a formal Court of Appeals refused to set hearing. aside the District Court order.

trict Judge David A. Pine was neys would study today whether only for five days. But Leo the matter should be taken be-Knoll, assistant general coun- fore the Supreme Court. sel for the Post Office, noted that "in that time circulation acted against the magazine will have been completed" on after getting a complaint from the November issue.

the magazine "do not seem bad terdenominational Protestant enough" to justify criminal ac- group. tion under a law banning obstene matter from the mails, azine has not changed since t

with contents of the magazine, second-class mailing permit last but only with the legal right June.

Mr. Knoll said Post Office The injunction issued by Dis-land Justice Department attor-

The Post Office Department the Churchmen's Commission Mr. Knoll said contents of for Decent Publications, an in-

The publishers said the mag The court order did not deal was granted a permanent

Tolson . Belmont \_ Mohr \_\_\_ Nease \_ Parsons Rosen Tamm \_ Trotter . W.C. Sullivan \_ Tele, Room \_\_\_ Holloman \_\_\_\_

Wash. Post and \_\_\_\_ Times Herald Wash, News . N. Y. Herald \_ Tribune N. Y. Journal-\_ American N. Y. Mirror \_ N. Y. Daily News \_ N. Y. Times \_\_\_\_\_ Daily Worker \_\_\_\_\_ The Worker \_\_\_\_\_ New Leader \_\_\_\_\_

Date \_

OCT 31 1958

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Mr. Tolson
Mr. Belmont
Mr. Mohr
Mr. Nease
Mr. Parsons
Mr. Rosen
Mr. Tamm
Mr. Trotter
Mr. W.C. Sullivan
Tele. Room
Mr. Holloman

Mr. Holloman

Miss Gandy

UPI -38E

THE POST OFFICE DEPARTMENT ANNOUNCED LAST NIGHT IT HAS ORDERED COPIES OF THE NOVEMBER ISSUE OF PLAYBOY MAGAZINE WITHHELD FROM THE MAILS ROLLOWING A COMPLAINT IT IS OBSCENE.

THE DEPARTMENT SAID ITS GENERAL COUNSEL, HERBERT B. WARBURTON, "IS OF THE OPINION THAT THE NOVEMBER ISSUE... IS NON-MAILABLE AND HAS INSTRUCTED THE POASTMASTER AT CHICAGO TO WITHHOLD ANY ADDITIONAL COPIES OFFERED FOR MAILING."

THE CHURHMEN'S COMMISSION FOR DECENT PUBLICATIONS HAD ASKED THE DEPARTMENT TO TAKE ACTION ON OCT. 10 AGAINST THE MAGAZINE WHICH IS ADVERTISED AS "ENTERTAINMENT FOR MEN."

10/30--MJ1052A

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145-847-A NOT RECORDED 133 NOV 25 1958 (Mount Clipping in Spice ! How)

Mr. Belmont ..... Mr. Hiller ...

### Mabley's Report:

# Hugh Defends Blue Hue in His Magazine

BY JACK MABLEY

IF THE JUNE ISSUE of Playboy magazine is to be judged obscene, the city of Chicago must prove the entire issue was "predominantly appealing to prurient interest and utterly without redeeming social importance."

This is the contention of the publisher, Hugh Hefner, who has begun his legal defense out of court. The defense is in the latest issue of the Chicago-published magazine. The trial is scheduled for Oct. 7 in Municipal court.

Hefner obviously feels it cannot be demonstrated that the whole magazine is without redeeming social importance.

Hefner was arrested in his lavish State street home last June and charged with publishing obscenity because of series of pictures of Jayne Mansfield, an actress.

The pictures, of Miss Mansfield naked with a man, were coarse, cheap, vulgar, utterly without taste. The court will

decide whether they were

legally obscene.

MABLEY . . when is obscenity clothed in legality?

**JACK** 

This is a rather awkward act of a defendant trying his own case in his own magazine. Hefner's main point is that even if the Mansfield pictures were obscene - and he says they weren't-he could not be held guilty of publishing obscenity because the rest of the magazine has some degree of redeeming social importance.

PLAYBOY NOW IS SELLING some 2 million copies a month. Each issue contains two color sections of nude females, almost unvaryingly coarse, cheap, vulgar, and utterly without taste.

My guess is that Playboy might sell 160,000 or so copies without the nudes. The food and sports car pictures are attractive.

Heiner writes in his defense:

"In order to be considered obscene, the June issue must also, in the words of Justice Harlan, 'be deemed so offensive on its face as to affront community standards of decency and be an 'obnoxiously debasing portrayal of sex . . . that is portrayed in a manner so offensive as to make it unacceptable under current community mores.'"

CHICAGO SUNDAY AMERICAN CHICAGO, ILLINOIS

9-22-63 Date:

(Indicate page, name of newspaper, city and state.)

Edition: FIVE STAR FINAL

JACK MABLEY Author: LUKE CARROLL Editor:

Title:

Character:

Classification:

Submitting Office: CHICAGO

141 OCT 10 1063

And this must fit the entire issue, says Hefner. He even includes 103 ads in the issue.

IF THIS VIEW PREVAILS is Municipal court, and their the appeals courts, and finally is United States Supreme court, the way will be opened to unrestrained pernography in Playboy and other publications.

obscenity, their defense could prevail if the magazine included an article on preparing artichokes, or how to hang a squirrel tail on a car aerial.

Two matters dominate the Pla oy case. First is whether the Mansfield pictures are obscent. If they are, the second question is whether the publisher is guilty of publishing obscenity.

I didn't have access to Hefner's full defense, and don't know whether he included the key point in the Supreme court decision on which he will lean.

It is that the test of obscerner should be whether the dominant theme, when taken as a whole, to the average person, applying contemporary community standards, a peaks to prurient interest."

THE COURTS have given publishers of vulgarity great leeway. Hefner started out publishing pictures of nudes alone. The next step came with the Manufield pictures, of a nude female with a fully clothed man.

If the courts continue to grant this license, the next step can be imagined.

The court has given this community the right to define its contemporary standards, and it is time we do. Because if this one gets by, Heiner and his cheap imitators will be in court the next time with the next logical sequence in their version of the glories of commercial sex.

Mr. Tolson
Mr. Belmont
Mr. Mohr
Mr. Nease
Mr. Parsons
Mr. Rosen
Mr. Tamm
Mr. Trotter
Mr. W.C. Suflivan
Mr. Holloman
Miss Gandy

UPI -39J

(BRIGITTE)

GOVERNMENT LAWYERS PLANNED TO CONFER TODAY TO DECIDE WHAT, IF ANYTHING, CAN BE DONE TO KEEP BUIGITTE BARDOT FROM SPINNING OUT OF A TOWEL INTO THE HOMES OF SUBSCIES RS TO PLAYBOY MAGAZINE.

THEY HAD TO DECIDE FIRST WHE LER TO APPEAL TO THE SUPREME COURT FROM A RULING THAT THE POST OFFICE DEFIRENT MUST LIFT FOR AT LEAST FIVE DAYS ITS BAN AGAINST SENDING THE NOVEMBER ISSUE THROUGH THE MAIL. THE BAN WAS APPLIED BY THE DEPARTMENT AFTER A COMPLAINT THAT THE MAGAZINE WAS OBSCENE.

THE RULING WAS HANDED DOWN HE'R YESTERDAY BY FEDERAL DISTRICT COURT JUDGE DAVID A. PINE. WHEN THE GOVERNMENT APPEALED, PINE WAS PROMPTLY UPHELD BY THE U.S. COURTFOF APPEALS.

DONALD B. MACGUINEAS, THE GOVERNMENT ATTORNEY WHO HANDLED THE CASE, SAID THAT BY NOW THE QUESTION OF THE NOVEMBER ISSUE WAS "PRETTY ACADEMIC," SINCE ALL COPIES NOT ALREADY IN THE MAIL NOW PROBABLY WILL BE SENT OFF SHORTLY.

HERBERT B. WARBURTON, GENERAL COUNSEL FOR THE POST OFFICE DEPARTMENT.
AGREED THAT ANY SUPREME COURT ACTION WOULD HAVE LITTLE OR NO EFFECT ON
THE NOVEMBER ISSUE. BUT HE SAID BEFORE HIS CONFERENCE WITH MACGUINEAS
THAT HE WANTED A DETERMINATION BY THE HIGH COURT FOR USE IN FUTURE CASES.
10/31--MJ1053A

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NOT RECORDED 133 NOV 25 1958

Mr. Tolson \_ Mr. Belmont \_ Mr. Mohr \_ Mr. Nease \_ Mr. Parsons Mr. Rosen \_ Mr. Tamm \_ Mr. Trotter -W.C. Sullivan **f**ele. Room . Mr. Holloman \_ Miss Gandy -

UPI-193 -

(PLAYBOY) FEDERAL DISTRICT JUDGE DAVID AS PINE ORDERED THE POST OFFICE DEPARTMENT TODAY TO LIFT TEMPORARILY ITS BAN AGAINST SENDING THE NOVEMBER ISSUE OF PLAYBOY MAGAZINE THROUGH THE MAILS.

THE U.S. COURT OF APPEALS IMMEDIATELY UPHELD THE RULING AFTER THE

GOVERNMENT APPEALED.

THE POST OFFICE DEPARTMENT CROERED COPIES OF PLAYBOY,
WHICH IS ADVERTISED AS "ENTERTAINMENT FOR MEN," WITHHELD FROM THE
MAILS YESTERDAY FOLLOWING A COMPLAINT THAT IT WAS OBSCENE.

THE DEPARTMENT SAID ITS GEENERAL COUNSEL, HERBERT B. WARBURTON, "IS
OF THE OPINION THAT THE NOVEMBER ISSUE... IS NON-MAIL ABLE AND HAS
INSTRUCTED THE POSTMASTER AT CHICAGO TO WITHHOLD ANY ADDITIONAL COPIES

OFFERED FOR MAILING."
PINE ISSUED A TEMPORARY RESTRAINING ORDER BARRING THE ENFORCEMENT OF WARBURTON'S INSTRUCTIONS FOR FIVE DAYS. AT THE END OF THAT TIME
THE GOVERNMENT COULD ASK TO HAVE THE RESTRAINT LIFTED.
BUT DONALD B. MACGUIENEAS, THE GOVERNMENT ATTORNEY WHO HANDLED THE
CASE, SAID: "BY THAT TIME THE QUESTION WILL BE ACADEMIC. THE MAGAZINE
WILL HAVE BEEN DELIVERED."
WARBURTON WAS NOT AVAILABLE IMMEDIATELY TO SPELL OUT WHAT STEPS,
IF ANY, THE DEPARTMENT WILL NOW TAKE.

10/30-N932P

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### FEDERAL BUREAU OF INVESTIGATION

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Investiga	tion at Chicago r	eflects HUGH M.	HEFNER, residenc	e ș
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Photo

CC TO: REQ. REC'D 4/8

MAY 3 1977

ANS. SP REGUEST

BY: M-7 N O P. J

Re
Hugh M. Hegner

### FEDERAL BUREAU OF INVESTIGATION INTERVIEW REPORT

Date March 28, 19	<u>58                                     </u>
On February 6, 1958;  Chicago, Illinois, advised SA HAROLD M. BROWN  "Playboy" Magazine is published at 232 East Ohio Street, Chicago, Illinois, He said that the owner	ხ6 ხ7c ბ7D
of "Playboy" Magazine is HUGH M. HEFNER.  He said that HEFNER occupies an apartment on the fourth floor of this building, but he also rents an apartment at 1244 North Astor Street, Chicago, Illinois, stated that HEFNER has frequent late hour parties at the apartment on Ohio Street, and generally persons in attendance are officials of "Playboy" and He said that EDWARD OPPWAN, a close associate of HEFNER, is frequently an attendant at these parties.	b6 b7с b7D
	ъ6 ъ7с ъ7р
said that Offian is a photographer who recently returned to Chicago from Nasaville. Tennesses, where he operated Oppman Photo, Incorporated.	ხ6 ხ7c ხ7D
Interview withFile #File #	 b6 b7c
on 2/6/58 at Chicago, Illinois Date dictated 3/21/58	<b>b</b> 7D

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by Special Agent HAROLD M. BROWN /mao

### FEDERAL BUREAU OF INVESTIGATION INTERVIEW REPORT

Date March 28, 1958

On March 5, 1958;
Chicago, Illinois, advised SA HaROLD M. BROWN
that he is
HEFNER resides in an apartment on the fourth floor of this building. He said that HEFNER
stated that HEFNER has been friendly with EDWARD OPPMAN in recent weeks. said that OFFMAN has told him that he recently returned to Chicago from Nashville, Tennessee, where he operated a photography store and that while at Nashville,
said that CPPMAN, HEFMER, ALDON SELLERS, that Vice President of "Playbov" Magazine, and two or three unidentified
men, have parties at HEFNER's apartment almost on a weekly basis. He said that these parties sometimes last through the night and their dates are
he could Turnish no further information regarding the activities at these parties at the second time.
parties at the present time.

Interview with File #		File #145-190
on <u>3/5/58</u>	dt Chicago, Illinois	Date dictated <u>3/21/58</u>
by Special Agent .	HAROLD M. BROWN/mac	

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CG 145-1203
On March 5, 1958, was re-interviewed by SA HAROLD M. BROWN, at which time he furnished the following information regarding OPPMAN:
stated that
on OPPMAN's activities which disclosed the following information:
OPPMAN was acquainted with
that OPPMAN operated Oppman Photo, Incorporated, at 3432 West End Avenue, Nashville, Tennessee, and OPPMAN was allegedly a good friend of (FNU) BURKE, a well known author at Dallas, Texas, and BURKE visited OPPMAN at Nashville
furnished OPPMAN's desk telephone directory to and the directory reflected the following contacts of OPPMAN:

b6 b7C b7D

b6 b7с b7D

b6 b7С b7D

ь6 b7С b7D

b6 b7C b7D

CG 145-1203
He said that OPPMAN
left Nashville and has never returned. He said that according to OPPMAN resided at 801 Hill View Drive; at Nashville, Tennessee, and he rented
ascertained that OPPMAN registered a 1957 Ford Ranch Wagon, 4-door, in July, 1957. Motor number A7JG134879, and this vehicle bears Tennessee license 10-J9951. The auto was financed by the Third National Bank of Tennessee, Nasoville, Tennessee, according to C. D. WINGO, Auto Finance Department of that
Bank. OPPMAN's November payment was mailed from Dallas, Texas, and the December, 1957, and January, 1950 payments were received from Chicago.

ь6 ь7с ь7р

ь6 ь7с ь7р

ь6 ь7с ь7р

ь6 ь7с ь7р

CG 145-1203	
said that MYRON L. KING, Lyzon Pictures	
and Frames, Incorporated, 411 Thompson. Nashville. Tennessee,	<b>b</b> 6
had done some business with OPPMAN	b70
	b7D
may have thformation regarding	<b>b</b> 6
HEFNER's and OPFRAM's activities. said what herMER	b70
stated that he	b7I
has no further pertinent information regarding this investi-	
gation.	
On March 3, 1958,	
advised SA HAROLD M. BROWN that he was formerly employed by "Playboy" Magazine as	
He said that he worked for "Playboy" approximately	
and left "Playboy" because his salary was to small	b6 b7С
and he did not approve of HEFNER's moral character. He said that HEFNER drinks excessively and conducts parties in his	2.5
apartment at the business address which he does not approve	
of. stated that to his knowledge, HEFNER is violating no laws and he felt that	
and could discontinue his association	
with HEFNER.	
stated that he met EDWARD OPPMAN at "Playboy"	ъ6
only one time and he knows nothing about OPPMAN or OPPMAN's activities.	ь7c
On March 3. 1958,	
advised SA HAROLD M. BROWN that he	
has known OPPMAN	
	b6
	b7c
	<b>b</b> 7D
He said that nothing has come to his attention	
concerning OPPMAN's activities in obscene matter, and each time OPPMAN has approached him, it has been for legitimate	
business discussions.	

**b**6 b7C b7D

b6 b7C **b**7D

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### CG 145-1203

The following physical description was obtained from the Chicago Division records for OPPMAN:

> Name Race Sex Date of Birth

Height Weight Eyes Hair Build Complexion Social Security Number United States Army Serial Number Education

Relatives

Arrest Record

EDWARD ZUKOR OPPMAN White Male January 16, 1913 at Chicago, Illinois 54½" 145 lbs. Brown Black Medium to Slender Dark 345-10-4543

363-55-993 Two years, Crane College, Chicago, Illinois

INATZ OPPMAN, Mother 4943 North Kenmore Avenue Chicago, Illinois

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Chicago, Illimois Criminal Record June, 1953, Chicago, Illinois, Contributing to Delinquency of a Minor, Disposition, 45 days

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OFFICE MEMORANDUM · UNITED STATES GOVERNMENT

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# BIRECTOR, FBI

: SAC, CHICAGO (145-190)

SUBJECT: HUGH M. HEFNER;

EDWARD ZUKAR OPPMAN

Enclosed herewith is the report of SA HAROLD M. BROWN dated and captioned as above at Chicago.

### ADMINISTRATIVE

Records of the Chicago Office reflect that OPPMAN was the subject of a National Bankruptcy Act - PERJURY case in 1955 and prosecution was declined by Assistant United States Attorney WILLIAM T. HART, at Chicago on October 20, 1955, inasmuch as he did not feel that prosecution was warranted.

### INFORMANTS

HAROLD M. BROWN that he is not acquainted with	advised SA EDWARD OPPMAN.
He said that HUGH HEFNER	
He said he was introde publisher of "Playboy" Magazine, but nothing was about nude photographs or stag film. He said to	as mentioned
been his only contact with HEFNER,	

### LEADS

### THE DALLAS DIVISION

### AT DALLAS, TEXAS

Will attempt to identify JIM BURKE, well known author and writer at Dallas, and interview him regarding his knowledge of OPPAAN's activities in obscene matters.

THE MEMPHIS DIVISION

AT NASHVILLE,

. 100 8 1958 Will interview the following individuals regarding their knowledge of OPPMAN's activities in obscene matters.

DBureau (Encl.1)
2-Dallas (Encl.2)
2-Memphis (Encl.2)
2-Miami (Encl.2)
2-New Orleans (Encl.2)
2-Chicago 6 12 por

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CG 145-190 LESLIE SMITH Deputy Sheriff Nashville, Tennessee b6 b7C b7D C. D. WINGO Auto Finance Department Third National Bank MYRON L. KING 411 Thompson Address unknown THE MIAMI DIVISION AT MIAMI BEACH, FLORIDA Will interview Florida. THE NEW ORLEANS DIVISION AT CORNITH, MISSISSIPPI Will ascertain from Marriage Records, if OPPMAN and obtain names married of witnesses to ceremony. THE CHICAGO DIVISION

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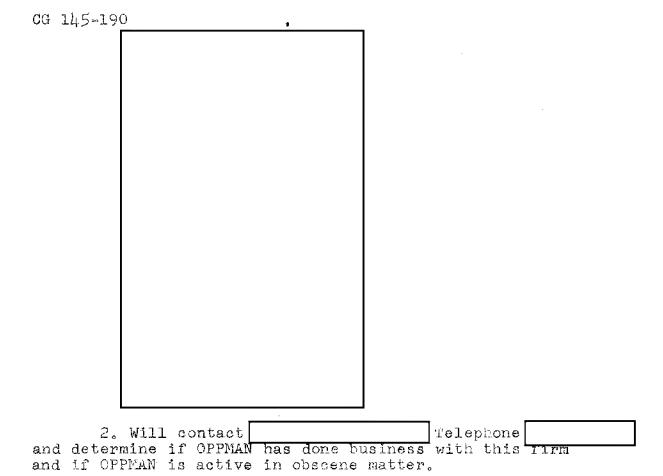
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-2-

the activities of HEFNAR and OPPMAN and determine if they are active in sales or distribution of obscene matter;

1. Will interview the following individuals regarding

AT CHICAGO, ILLINGIS



ь6 ь7с ь7р Director, FBI (145-1414)

HUGH M. HEFNER; EDWARD ZUKAR OPPMAN; ITOM

Reurlet 3/31/58, and report of SA Harold M. Brown same date.

From a review of the information appearing in rerep it is suggested that you consider the following steps in your investigation to determine if the subjects are engaged in activities which are in violation of the ITOM Statutes.

Surveillances of Oppman and surveillances at the location of Hefner's apartment, particularly in the evening hours, may prove productive.

It is suggested that efforts be made through
independent sources to identify and determine background
information concerning the
Dependent upon the information so obtained
you might find it desirable to interview selected
individuals among with a view toward
developing them as PCIs.

In the event your investigation fails to disclose any violation of the ITOM Statutes or WSTA Statutes but does indicate activities in violation of local statutes, you should inform the appropriate local authorities.

3 K Bi men JRB:jlp Tolson Boardman Belmont. Mohi Ne**da**e MALLED B Porsens APP -- 9 1958 Rosen . Tamm Trotter

0-1 9-6-58

MAIL ROOM

Clayton Tele. Room Holloman \_

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COMM-FBI

**REC- 93** 

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Synopsis:

### FEDERAL BUREAU OF INVESTIGATION

Reporting Office	Office of Origin	Date I	nvestigative Period	
MEMPHIS	CHICAGO	5/28/58	4/9;5/22-24/58	
TITLE OF CASE	·	Report made by		Typed By:
HUGH M. HEFNER; EDWARD ZUKOR OPPMAN		SA EDWARD T	. STEELE	WS
		CHARACTER OF CASE		<u>.</u>
			INTERSTATE TRANSPORTATION OF OBSCENE MATTER	
et Co.				

OPPMAN operated Photography, Incorporated, Nashville, Tenn., 1955-1957. Former business associates and others acquainted with OPPMAN while at Nashville advise OPPMAN not engaged in making obscene photographs while at Nashville. Was engaged in legitimate portrait photography and some commercial advertising work for local department stores, the latter including lingerie photography. OPPMAN reportedly now resides at 1933 Beechwood Drive. Hollywood. California. OPPMAN at Corinth, Mississippi.

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DETAILS: AT NASHVILLE, TENNESSEE

C. D. WINGO, Finance Department, Third National Bank, advised SA EDWARD T. STEELE on May 22, 1958 that he and other officials of that bank were not personally acquainted with EDWARD OPPMAN; however, in July, 1957, the Third National Bank purchased the note whereby OPPMAN financed a 1957 Ford Ranchwagon, Motor Number C7UR-151730. WINGO advised that OPPMAN then resided at 801 Hill View

			15
Approved MU	Special Agent in Charge	Do not write in spaces belo	w
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T - Bureau 2 - Chicago (145-190) 1 - Memphis (145-52)			
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		W. W.	
70 JUN 10 1958	1/2		V

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Drive, Nashville, Tennessee and when applying for a loan he indicated that he was in the photography business. WINGO advised that OPPMAN has made regular payments on the note.

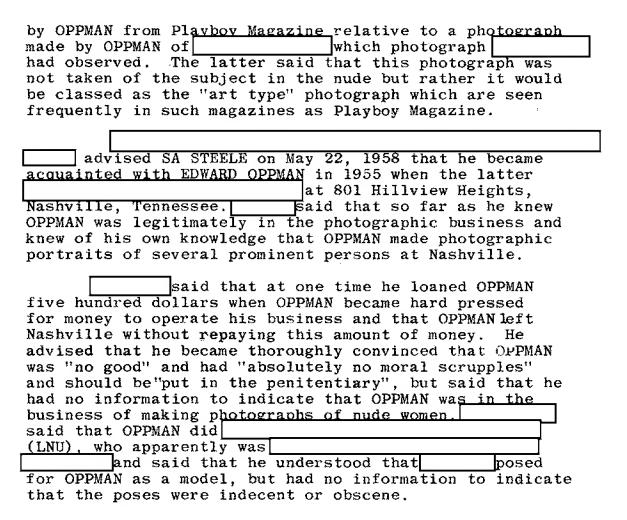
advis <u>ed SA STEELE on</u>			
May 22, 1958, that he met EDWARD OPPMAN in			
at Nashville, Tennessee when the photographic firm, Photo-			
grapy, Incorporated, which was operated by OPPWAN.			
Afterwards, OPPMAN made a photographic portrait of			
Criminal Court Judge CHARLES GILBERT, Nashville.			
Tennessee. This portrait was			
The latter said that after meeting OPPMAN			
in this manner he			
in OPPMAN's business, Photography. Incorporated.			
Thereafter, the enterprise failed and			
said that OPPMAN			
apparently was an excellent photographer and never observed			
anything to indicate that he was engaged in the making of			
photographs of nude females said, however, that			
he learned later that the Davidson County Sheriff's Office			
had investigated OPPMAN following complaints that he was			
contributing to the delinquency of a minor. He advised that			
he did not know the details of these alleged complaints but			
understood that OPPMAN left Nashville before charges could be			
brought against him. said that he understood that			
OPPMAN had who posed			
for him from time to time as a professional model and that			
when also used for ODDIAN from hims to time			
who also posed for OPPMAN from time to time.			
On May 22, 1958,			
advised SA STEELE that he was			
acquainted with EDWARD OPPMAN only because OPPMAN operated			
Photography, Incorporated			
said that OPPMAN left Nashville owing him a bill			
of \$17.00 which he was then trying to collect.			

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He advised that so far as he knew OPPMAN did not make any nude photographs of women while he operated Photography, Incorporated; however, he had observed a letter received

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MYRON L. KING, proprietor, Lyzon Pictures and Frames, 411 Thompson Lane, advised SA STEELE on May 22, 1958 that he became acquainted with EDWARD OPPMAN in 1957 when OPPMAN brought several photographic portraits to if or framing. KING said that OPPMAN was obviously a very fine photographer and knew that he made portraits of several very prominent persons in the Nashville area whose reputations are above reproach. KING said that he never observed any nude photographs in the possession of OPPMAN and had no information to indicate that he was engaged in taking photographs of nude women. He advised that he felt that OPPMAN was thoroughly dishonest in that he left Nashville owing him about four hundred dollars for picture

frames and framing and has heard unconfirmed rumors that OPPMAN left owing others considerable sums of money.

LESLIE SMITH, Investigator, Davidson County Sheriff's Office, advised SA STEELE on May 22, 1958, that he had made an investigation as to the activities of EDWARD OPPMAN, proprietor of Photography, Incorporated during September, 1957 following a complaint that OPPMAN was living with and was not believed to SMITH indicated that his investigation indicated that OPPMAN had and that also lived with OPPMAN or hung around and OPPMAN's apartment. SMITH said that he ascertained that OPPMAN used and the as photographic models and that some of the poses were made in various stages of undress; however, SMIIR INGLEAGED THE information to indicate that the photographs of SMITH of undress; however, SMITH indicated that he received no also indicated that he uncovered no information to indicate OPPMAN was selling obscene photographs or causing them to be transported in interstate commerce. He advised that when OPPMAN learned that he was being investigated that he left Nashville suddenly and has not returned. SMITH said that no charges were filed against OPPMAN during his residency at Nashville.

On May 23, 1958, JOHN MC ALISTER, Finance Department, Third National Bank, advised SA STEELE that he had received a letter from OPPMAN on that date indicating that he was then residing at 1933 Beechwood Drive, Hollywood, California. OPPMAN wrote requesting a reduction in the amount of the monthly payments on his car which request was not granted by the bank.

On May 24, 1958, DON CRAVENS, Sharondale Drive, Life Magazine photographer, advised SA STEELE that he was acquainted with EDWARD OPPMAN, having met him during World War II when OPPMAN was assigned as a photographer in a branch of the Armed Forces. CRAVENS advised that in 1955 OPPMAN came to Nashville and formed Photography, Incorporated and he, CRAVENS, joined OPPMAN in this venture. He advised that the venture was not successful and the business finally collapsed.

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CRAVENS advised that to his personal knowledge OPPMAN did not engage in taking photographs of nude women while in business in Nashville, but rather he was legitimately engaged in portrait photography and did some work for local department stores in advertising work. In this connection he said that he performed some photography depicting women wearing lingerie which was used in advertising matter by Harvey's Department Store. He advised that this may have given some the impression that he was engaged in the making of obscene photographs.

CRAVENS said that he felt that OPPMAN was thoroughly dishonest and did not care for him personally but was certain that OPPMAN was not in the business of making photographs of nude women while in Nashville.

On April 9, 1958 DAYTON POTTS, Circuit Clerk,			
Corinth, Mississippi, produced marriage record book number			
126. which on Page 375, reflects EDWARD Z. OPPMAN and			
were marriedat Corinth,			
Mississippi. They were married by HOMER RICHARDSON,			
Justice of the Peace, Corinth, Mississippi. The only			
witness was a Nashville, Tennessee,			
who stated she was the and			
to marry OPPMAN.			
listed her age as and OPPMAN gave his age as			
thirty. The only address for OPPMAN was listed as Nashville,			
Tennessee.			
It is to be noted the marriage records in			
the Circuit Clerk's Office, Corinth, Mississippi, do not			
reflect a marriage between EDWARD ZUKOR OPPMAN and			

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## Office Memorandum . United States Government

DIRECTOR, FBI

DATE: 5/28/58

SAC, MEMPHIS (145-52)

SUBJECT:

HUGH M. HEFNER; EDWARD ZUKOR OPPMAN ITOM

00: Chicago

Enclosed herewith is the report of SA EDWARD T. STEELE, dated 5/28/58 at Memphis.

### REFERENCE:

Report of SA HAROLD M. BROWN, dated 3/31/58 at Chicago

(1) - Bureau (Encl. 1)

2 - Chicago (145-190) (Encls. 2)

1 - Memphis (145-52)

ETS/ws (4)

70 JUN 10 1958

### FEDERAL BUREAU OF INVESTIGATION

Reporting Office	Office of Origin	Date Investigative Peri	3/24,27,28,	
CHICAGO	CHICAGO	6/23/58 4/15 19123 28	3,5/7,13,14,26;	
TITLE OF CASE "CHANGE		Report made by	Typed By:	
HUGH MARSKON HEFNER, Wa., Hugh M. Hefner; EDWARD ZUKAR OPPMAN, Wa., Ed Oppman		HAROLD M. BROWN	smm;sr	
		CHARACTER OF CASE  INTERSTATE TRANSPORTATION OF OBSCENE MATTER		
Edwin 120	211 25 Miller	$\mathcal{N}_{\mathcal{N}}$	5-2-	
ITOM or WSTA	Statute by HEFNER	to reflect a violation of eigor OPPMAN Persons interviento violate Federal or local	ewe¢	

and persons interviewed regarding OPPMAN stated nothing ever came to their attention concerning OPPMAN's involvement in advised in obscene matters. OPPMAN's\_ Miami, Florida, that he has no knowledge of illegal activities by either HEFNER or OPPMAN. HEFNER interviewed by Bureau Agents and advised that he was never involved in obscene matters, that the magazine which he publishes is edited to appeal to men and has a number of pin-up type and art type photographs. HEFNER believes that is the reason why the FBI received a complaint concerning activities by him in obscene matters. HEFNER stated he has no knowledge of obscene matter activities by EDWARD OPPMAN. HEFNER stated that it is his opinion that OPPMAN would be the type of individual who might become involved in obscene matters.

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AT CHICAGO, ILLINOIS:

Approved

Copies wade:

1-Bureau(145-1414)
1-Los Angeles(Info)
1-Chicago(145-190)

2 JUN 27 1856

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DETAILS:

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00 145-190	
The title of this case is being "changed" to reflect the alias, FD OFPMAN, as this is the name OFFMAN is known by his friends, and to reflect the true name of HUGH MARSTON HETNER.	
On April 21, 1958,  Chicago, Illinois, advised SA HAROLD M. BROWN that he is not acquainted with FDWARD OPTMAN. He stated that he is and and may have done some work for OPTMAN but is not personally acquainted with OFTMAN.	ъ6 ъ7с ъ7D
On March 24, 1958,  Chicago, advised SA RARORD M. BROWN that he has at this address for many years and has been acquainted with EDMARD OPPMAN for approximately  Re said that	ь6 b7С b7D
some of these photographs were of cirls in bathing suits or shorts but never anything that could be construed as obscene in any way. He said that OFFMAN has never approached him with obscene materials and that they have never discussed obscene matters. He said that OFFMAN is an excellent photographer and prides himself in his work and therefore he doubts if OFFMAN would be involved in obscene matters. He further stated that if OFFMAN were involved in obscene matters he would not hestitate to furnish any information concerning OFFMAN's activities to the FBI.	
On March 28, 1958, Chicago, advised SA HAROLD M. BROTH that he a photography store and may have sold OFFHAN film in the past but that he is not acquainted with OFFMAN. He said he has numerous customers but he does not know them by name.	ь6 ь7с ь7р
On April 15, 1958, Chicago, advised SA BROWN that he is not acquainted with OPFVAN. He stated that he was at a loss as to how OFFMAN obtained his name and telephone number.	b6 b7С b7D
On March 27, 1958,  Chicago, advised SAs BROWN and RUSSELL R. MEGGUE that she has been  She said that HEFWER ran around with other women  She said that to her knowledge HEFWER was never involved in obscene matters or prostitution and further that she believed that HEFWER would be too clever a man to knowingly violate a local or Federal law.	b6 b7С
On April 29, 1958, Chicago, advised	b6 b7C b7D

SA BROWN that his records reflect that a group photograph of the was finished for OPPMAN's studio of Nashville, Tennessee in September 1957. He said that he recalls a conversation he had with OPPMAN by telephone when the photographs were being finished. He said that OPPMAN requested expedite handling of the photographs and requested that the billefor this service be forwarded to him at Nashville, Tennessee.	ь7D
stated that several days or weeks passed by before the photographs were finished and he had obtained information that OPPMAN was having financial difficulties at Nashville, Tennessee, st he wrote OPPMAN and told him that the photographs would be forwarded to him C. O. D. unless he was advised to the contrary by OPPMAN stated that this is all he recalls about the transaction and this is the only transaction ever entered into with OPPMAN by	ъ6 ъ7с ъ7D
stated that as for obscene matters he has no knowledge that OPPMAN was involved in obscene matters but should any information come to his attention regarding OPPMAN's activities in obscene matters he would call the Chicago Office of the FBI immediately.	b6 Ъ7C Ъ7D
On Chicago, advised SA HAROLD M. BROWN that he has been	
He said that he is the  He said that during the he has never seen obscene matters either in HEFNER's apartment or any place on the premises of "Playboy" magazine.	ь6 ь7с ь7р
He said that sometime last year HEFNER did bring	b7D
	טוט
said that numerous "pin-up type" photographs	b6 b7C
"Playboy" but he has never seen	<b>5</b> 7D

any photographs which he would consider obscene. stated that in view of the fact that "Playboy" magazine is published to appeal to male customers it contains photographs of pin-up girls and models. He said that EDWARD OPPMAN visited HEFNER at Istated that he has been told that OPPMAN's and that OPPMANT while he was operating a photography studio at Nashville, Tennessee. said that he is acquainted with "Playboy" stated that any information which he obtains for the FBI would be on a confidential basis and that he would mention this to no one and stated that he would cooperate with the FBI On April 15, 29 and May 7, 13, 1958, the building at 232 East Ohio Street, Chicago, which is occupied by "Playboy" magazine and in which HUGH HEFNER occupies an apartment was observed by SA HAROLD M. BROWN to determine the activities in the vicinity of this building. On May 13, 1958, HEFNER was observed leaving the building at approximately 6:45 P. M. and he walked approximately three blocks to a restaurant where he had dinner and then returned to 232 East Ohio Street at which time he turned several lights off and apparently retired to his apartment. On May 8, 1958, the Miami Division advised that the following investigation was conducted by SA PAUL A. CAJIGAS on April 28, 1958:  $Mr_{\bullet}$ advised that EDWARD OPPMAN is He said that he has heard no reference to subject

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OPPMAN's indulgence in any type of illegal or shady; activities.

CG 145-190

Further, he said he had no personal knowledge of anything except legitimate activities with which subject OPPMAN has been associated. He said he had no information regarding HUGH HEFNER. He said he heard OPPMAN and HEFNER were owners of "Playboy" magazine, but that is all he knows regarding the relationship or activities of the pair.

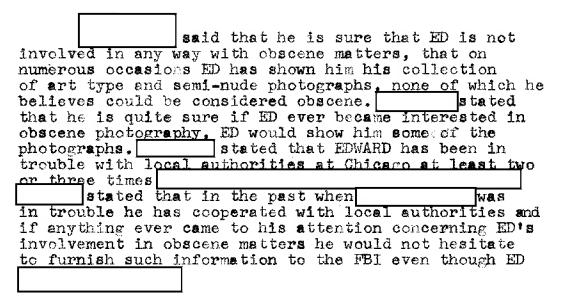
### FEDERAL BUREAU OF INVESTIGATION INTERVIEW REPORT

Date: 5/21/58

	On April 23, 1958,	
	Illinois, advised that he is	
	of EDVARD OPPHAN. He said that he saw ED about	<b>b</b> 6
	that day when ED came to	ь7с
	borrow money at which time he loaned ED	<b>b</b> 7D
	He said that he has financed ED in business ventures	
	at Chicago and each time	
	ED's ventures have been a "flop". He said that	
	ED just is not a business man.	
	He said that ED told him on his last but did not	
	TARRES SERVICES	
	ED told him	
		b6
	1	b7c
	stated that RD	b7D
	told him that he sold one photograph to HUGH	
	HEFNER, the President of "Playboy" magazine for	
	\$1200.00. He said that KD is an exceptionally good	
	shotographer but ones he has models working for all	
	he because inferreted with them because of the	
	About 17 and aninoment he receives from the total 2017.	
	us and to illustrate. ED has photographed models	
	and if he liked them personally, he did not charge	
	them for his photography.	
	stated that ED visited him several	
	times while he was in business at Nashville,	
	Tennessee, and indicated to him that he was in	b6
	business with	b7C
		67D
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		<b>-</b> -
	- " 142 104	
Interview with .	File # 145-190	_ b6
4/00/	Illinois	b7c
on4/23/	<b>36</b> 4, -	b7D
	Dictated: 5/14/58	
by Special Agen	t warend w rrestantoms	

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CG 145-190



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On May 15, 1958, JAMES WAREFIELD BURKE, 8668 Longdale Circle, Dallas, Taxas, was interviewed by SA DILTON E. MEDSOM. Mr. BURKE stated he has known EDVAND OFFFAN since around 1945, when he met OPFHAN in Berlin, Germany. Mr. BURKE advised that he was a war correspondent at the time and OPFMAN was operating the PX Photo Shop connected with the 8th Airborne Division of the Army. He stated that since he has known OFFMAN, OPFMAN has continued to work in the photography field. He said OPFMAN left Berlin in 1948 or 1949, and returned to Chicago, Illinois, where he was in the photography business. He said OFFMAN then went to Nashville, Tengessee, and opened a photography studio. BURKE advised that OFFMAN wanted him to invest some money in the studio at Nashville, but BURKE declined to do so. BURKE explained that OFFMAN always appeared to be a good, likeable person, but he was not a good businessman and had not made any money in the photography business.

BURKE advised that he has never known OPFMAN to deal in obscene photographs or other material of that nature. He seid OPFMAN has always taken nude pictures of models and at times has shown him various pictures of this type. He stated he has never known OTHMAN to try to soll these pictures and does not relieve OPFMAN took them for any illegal use. He advised that OPFMAN had one model named when he was in business in Chicago of whom he made several nude photographs. He said this model is He advised that OFFMAN turned the nude pictures of over to local authorities in Chicago when became popular. He said he understood this was voluntary on OFFMAN's part.

He said OFFMAN was in Dallas around July 4, 1957,

with He stated

OFFMAN and the Stayed at his home for two or three
days. He advised that OFTMAN told him he was working for
Flayboy Magazine at the time. BURKE stated there was no immoral
activity whatever connected with OFFMAN's visit. He recalled

He said he has not seen or
heard from OFFMAN since that time.

On June 2, 1958, NUCH HEFWER. telephonically contacted SA BROWN and stated that had indicated to him that the FBI had been making inquiries about his activities and requested an interview with Bureau Agents.

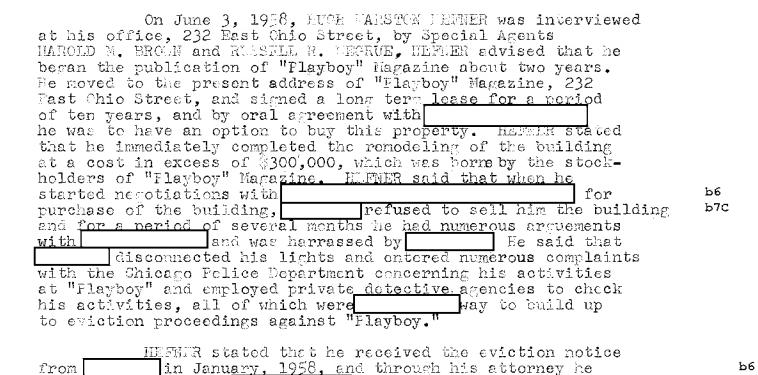
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pending in local courts.



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DEFNER advised that he has never shot any movie or any other type of film which would not pass Eastman censorship and as a matter of fact all of his photographs are processed through Fastman Kodak. He said that to his knowledge no one at "Flayboy" has at any time taken obscene photographs on the premises of "Flayboy". HETTER stated that he has been accused of having wild parties in the offices of "Flayboy" but, be emphatically denied any party activities at this address and stated that he occupies sleeping quarters at the rear of his office on the 4th floor of the building in which "Flayboy" is quartered. HEFNER stated that he employs a number of young girls, but if he were to become intimate with any one of these girls, it would cast a bad reflection on his magazine and he is responsible to too many people to even think of dating his employees.

filed a suit against \$150,000 which is presently

HEFNER stated that he is separated from his wife, but that is a personal matter and has nothing whatever to do with "Playboy" magazine or it's employees.

CG 145-190

Chicago, and if he does it is a business trip for "Flayboy" Magazine. HEFNER stated that he feels that magazine is comparable with "Esquire" Magazine, that he has numerous reputable national advertisers in "Flayboy" Magazine and it has taken him quite sometime to develop this advertising medium. HEFNER said that his magazine has a wider circulation than "Esquire."

HEFNER stated that he was first acquainted with <u>LDMARD OFFMAN</u> by telephone after OFFMAN sent prints of OFPMAN's, to be carried in "Playboy" as the Flaygirl of issue of "Playboy" Magazine. HEFWER stated that the prints appeared to be the type of photography which are used by "Flayboy", so he informed OPPMAN that this girl would be considered for the Flaygirl of the Month, but he needed additional prints before an agreement could be reached. WEFFER said that his next contact with OPPMAN was in his office in January, HEFNER stated that after a couple of interviews with Olivian and conferences with his staff, it was agreed that issue of "Playboy." would be the Playgirl for the HEFNER said that OFFMAN was around "Flayboy" almost consistently while the \_\_\_\_\_issue of "Flayboy" was being compiled during late February and early March, HEFFER stated that the January issue of "Playboy" carried a teenage girl and action was brought against him and the mother of the girl in local court, but the case was dismissed and charges dropped against him. He said that as a result

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HEFNER stated that he checked OPPMAN's background and determined that he had a police record so he therefore severed all relations with OFPMAN and has since heard that OFPMAN is now some place in California. HEFFER stated that he never discussed obscene matters with OPPMAN, that he never saw OPPMAN with obscene photographs or other obscene matters. HEFNER stated that in his opinion OPPMAN would be the type individual who might become involved in obscene matters.

of this court action, he obtained all available information on all girls desiring their photograph to appear as Playgirl

as well as the photographer who represents the girl.

### CC 145-190

HEFMER is described from observation and intermination as follows:

Mame	BUGE MARSION LETMER
Pate of birth	April 9, 1926,
	at Chicago
Eyes	Brown
Hair	Brown
Height	5'11"
Weight	155 lbs.
Scar	1" cut scar on right hand
Marital Status	Separated, but not divorce
Residence	Sleeping quarters, 232 East Ohio
	Street
Residence address	12ld Morth Astor

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## Office Memorandum . United States Government

TO : DIRECTOR, FBI(145-1414)

DATE: June 23, 1958

PROM : SAC, CHICAGO(145-190)

SUBJECT: HUGH MARSTON HEFNER, Wa., Hugh M. Hefner; EDWARD ZUKAR/OPPMAN, Wa.,

Ed Oppman

00: Chicago

Enclosed herewith for the Bureau is one copy of the report of SA HAROLD M. BROWN, dated and captioned as above at Chicago.

### REFERENCES

Report of SA HAROLD M. BROWN, dated 3/31/58, at Chicago. Miami letter to Chicago, dated 4/8/58. Bureau letter to Chicago, dated 4/9/58. Dallas letter to Chicago, dated 5/28/58. Report of SA EDWARD T. STEELE at Memphis, dated 5/28/58.

### ADMINISTRATIVE

It is to be noted that the investigative period of this report covers an excessive period of time. Any report submitted prior to this time would merely have been a status report and the Bureau does not desire to receive status reports.

Inasmuch as the Memphis Office reported that on 5/23/58 JOHN MC ALISTER, Finance Department, 3rd National Bank, Nashville, Tennessee, advised SA EDWARD T. STEELE that EDWARD OPPMAN was at that time residing at 1933 Beachwood Drive, Hollywood, California, one copy of this report is being designated for the LosAngeles Office, for information.

### INFORMANTS

**REC- 58** 

On May 14, 1958, PCIs were contacted by SA HAROLD M. BROWN regarding HEFNER and OPPMAN They advised they could furnish no information regarding the activities of HEFNER and OPPMAN, and that they are not acquainted with these individuals.

1-Bureau(Encl.1)

1-LosAngeles(Encl.1)

1-Chicago

HMB: smm: sr.

7 JUN 27 1958



70 JUL 3 1958

b6 b7С b7D FBI

	Date: <b>6/5/63</b>	
Trai	nsmit the following in	
Via	AIRTEL	
,	(Priority or Method of Mailing)	
	FROM: SAC CHICAGO (145-0)  SUBJECT: HUGH HEFNER; Playboy Magazine POSSIBLE ITOM.  Re Chicago teletype to Bureau, 6/4/63.  Enclosed herewith is one copy of the June of Playboy Magazine and one newspaper clipping from Chicago Tribune.  The June issue of Playboy Magazine is being furnished to the Bureau inasmuch as local authoritic Chicago have raised the question concerning the phoof JAYNE MANSFIELD appearing in this magazine as pobeing obscene.  The Bureau may want to consider presenting magazine to the Department re possible prosecution ITOM violation because of Playboy's nation-wice cir This book not being forwarded to the FBI Laboratory and no presentation being made to local Chicago. No further investigation is being conduct this time.  3 - Bureau (Encls. 2) (RM) MCT-23 1 - Chicago RIS:mam (4)	es tographs essibly this for culation.
Ĺ	Approved: May Sent M Per	(v (V )
	DO JUL Special Agent in Charge	

# Hefner Arrested on Obscenity Charge

### totos of Jayne and was accompanied to the together with a copy of the central police building at 1121 magazine. Are Cited

High Hefner, 37, editor and publisher of Playboy magazine

and wentepre-neur for the Playboy clubs, was arrested yesterday on a charge of pub-histing and circulating an obscene magazine.

The charge is based on the June 6 issue of

the magazine, which contains full color photographs of Jayne Mansfield, screen celebrity. She is pictured naked and nearly naked.

S. State st. by two lawyers, George N. Leighton and Mau-Izine, Judge Eiger said he was rice Rosenfield.

He was taken to the 13th floor where he was fingerprinted and photographed, and then to the First district police station on the first floor, where he posted \$400 cash bond. Hearing was set for June 25 in South State Street court.

Neither Hefner nor his lawvers would comment on his arrest.

Judge Examines Magazine

The arrest was made on a warrant issued by Judge Norman N. Eiger in Municipal court on complaint of the cor-

After examining the mags satisfied that probable cause existed for the issuance of the warrant. He made it plain that that is the only issue he ruled on. The matter of whether Miss Mansfield's pictures are art or obscenity must await judicial determination.

The warrant was taken to Hefner's home by Sgt. Joseph l Mildice and Detectives Robert DeVogelear, John Kane, and Warren Mason of the prostitution and obscenity unit of the police vice control division.

Blonde Gives Him Away

They were admitted by Hefner's house boy, Ralph Brown, who, after disappearing into the tured naked and nearly naked poration counsel's office. The interior of the house, reported complaint and warrant were that Hefner was not home presented to the judge by Brian then, however, Mildice said, a Hefner was arrested in his Kilgallon and Emanuel Port, blonde came tripping down the lome at 1340 N. State pkwy, assistants corporation counsel, stairs, and apparently not recommend.

ogrizing them as policemen, asked, "Are you looking for Hugh?"

When they said they were, she told them, "He's upstairs."

The policemen then went upstairs, but were unable to open the door of Hefner's private office. After nearly an hour, the attorneys appeared, went inside, and then surrendered Hefner.

### Wears Pink Cardigan

Le was wearing a pink cardigan sweater, white sports shirt and dark colored slacks. He asked permission to change into a business suit...

The warrant charges violation of a city ordinance prohibiting obscenity.

The complaint contains two counts, one that Hefner published and circulated an obscene im a g a zine, the other specifying pages of the maga(Indicate page, name of newspaper, city and state.)

20 CHICAGO TRIBUNE CHICAGO, ILLINOIS

Date: 6 - 5 - 63

Edition: 3 STAR FINAL

Author:

Editor: W. D. MAXWELL

Title:

Character:

OF

Classification:

Submitting Office: CHICAGO

82 Gine containing the photographs of Wiss Mansfield.

) FD-350 (4-3-627)

(Mount Clipping in Space Below)

De

Mr. Belmont
Mr. Mohr
Mr. Casper
Mr. Callahan
Mr. Cenrad
Mr. DeLoach
Mr. Evans
Mr. Gole
Mr. Hosen
Mr. Sellivan
Mr. Pavel
Mr. Pavel
Mr. Pavel
Mr. Vester
Tele, Boom
Miss Helmes
Mr. Sandy

Mr. Telega

(Indicate page, name of newspaper, city and state

0.5-1

Hugh Hefner's Arrest

HUGH HEFNER, PUBLISHER of Playboy magazine, has been arrested and faces trial June 25 on two counts of violating the city's obscenity laws. The material that led to his arrest is an 8-page section of photos in the magazine, showing a well-endowed movie female sprawling about in various stages of nudity.

various stages of nudity.

The actual issue here is how far a magazine can go in presenting this kind of display. Hefner's philosophy appears to be that the "modern urban male" likes and even needs to look at pictures of naked, suggestively posed women; that his is a very healthy and virile way to be, and that it's practically a duty to encourage the habit—the law should have no right to interfere.

Our view is that mass produced lewdness can have a weakening, damaging effect on the moral framework of a community, and that the community should have—and use—means of restraining it.

Incidentally, we're glad to see that Postmaster Harry Semrow has notified Washington of the legal steps against Hefner and his magazine. We hope some other cities—including those with purer reputations than Chicago's—follow the example being set here. /2chicago's AMERICAN CHICAGO, ILLINOIS

Date: 6-6-63

Edition: 5 STAR FINAL

Author:

Editor: .

LUKE CARROLL

Title:

Character:

O ľ

Classification:

Submitting Office: CHICAGO

NOT RECORDED 149 JUN 17 1963

file/8

## Jayne's Pictures Called 'Obscene'

BY TOM LEACH

The June issue of Playboy magazine has been denounced as "obscene and suggestive" by the assistant corporation counsel in charge of enforcing the city's obscenity laws.

the ordinance enforcement division, said he is confident of obtaining a conviction against Hugh M. Hefner, publisher of the magazine, who is charged with two counts of publishing and selling an obscene magazine.

Hefner said he was confident that he will be acquitted.

The June issue of the magazine features eight pages of color and black and white pictures of Jayne Mansfield, shapely movie star, in various naked and semi-naked poses.

Confident of Acquital Hefner was arrested last hight at his swank residence at \$40 N. State pkwy. by Sgt. Joseph Mildice and three other policemen of the prostitution

and obscene matter unit of the vice control division. The policemen were kept waiting by the Playboy publisher for more than an hour.

Released on Bond

Hefner was taken to the po-Brian M Kilgallon, head of lice headquarters at 1121 S. State st., where he was photographed, finger printed, and released on \$400 bond, for appearance June 25 in South State Street court.

One complaint charges the magazine is obscene, the other specifies the Mansfield photos.

Kilgallon warned that distributors of the June issue are putting themselves in danger of ceived complaints about the. being arrested for selling obscene matter.

He added, however, that he has no immediate plans to ask for such arrests.

Waiting a Few Days

"We're going to wait a few days to see if the distributors continue to sell this issue," he said. "The best way to combat male." thes sort of thing is for people not to buy the magazine."

Kilgallon said his office has been watching Playboy for several months, but "this is the first time that we have had enough to proceed against them."

In 1959, the Chicago Transit authority banned sales of Playboy and similar magazines in "L" and subway stations.

What puts the magazine in the area of obscenity, rather than art, is a male model and the suggestive captions used in the pictures of Miss Mansfield, Kilgallon said.

Manuel L. Port, assistant corporation counsel who will prosecute the case, cited two pictures and captions which he said are particularly obscene.

Sold to Juveniles \_

In the pictures, Miss Mansfield is lying naked on a bed, while a man sits on the edge.

Port said the magazine, soid ! widely thruout the country, is often purchased by juveniles.

Hefner estimates sales of the June issue will exceed 2 million copies. This will be a record for the magazine launched by Hefner late in 1953, he said.

The arrest was made on a warrant issued by Judge Norman N. Eiger in Municipal court on a complaint by the corporation counsel's office,

Eiger said there was probable cause for the issuance of the warrant, but he added that the issue of obscenity will have to await judicial determination.

#### Complaints Received

Mildice said he turned over several issues of Playboy to the corporation counsel's office for an obsencity opinion after he re-

Hefner, after his arrest, said he saw nothing obscene in the Miss Mansfield pictures.

"Someone is not in touch with the sentiments of the 20th century," said the 37-year-old publisher. "Their reasoning is inconsistent. This issue is not obscene, but is tailored to the tastes of the modern, urban

He said pictures of other nude stars and starlets will be featured in later issues.

#### Fine Is Maximum Penalty

Maximum penalty on the two city charges is a fine of \$200 each.

The photographs were shot for Playboy on the set of a Hollywood movie production, "Promises, Promises!"

Miss Mansfield's press agent, Jet Fore, said in a phone interview from Beverly Hills that the star did not consider the Playboy pictures obscene.

The press agent said Miss Mansfield saw and approved the pictures before they were published. The buxom starlet is in Europe making a foreign picture, he said.

Tay 1 gaja, Rasan Mary Halmes . .. Miss Gandy

Mr. Talsan. .. Mr. Belmont Mr. Make

(Indicate page, name of newspaper, city and state.)

> CHICAGO'S AMERICAN CHICAGO, ILLINOIS

6-5-63 Date:

Edition: 5 STAR PINAL Author: TON: LEACH

Editor: LUKE CARROLL

Title:

Character:

ОΤ

Classification:

Submitting Office: CHICAGO



HUGH-HEENER, PUBLISHER OF PLAYBOY

Wagazine labeled obscene lies on table.

	ILS DEPARTMENT OF OVESTIGATION
	COMMUNICATIONS SECTION
	JUN 4 1963 0
	TELETYPE
	Joseph Contract Contr
	Mr. Trong
	URGENT 6-4-63 5-40 PM RMF
	TO DIRECTOR, FBI
1	FROM SAC GHICAGO /145-0/ Tuterstate Transportation of
N 11	HUGH HEFNER, PLAYBOY MAGAZINE, POSSIBLE HOM.
Ŋ	ment Missey
	CONFIDENTIALLY ADVISED TODAY THAT
	CONFERRED WITH OF CHICAGO RE THE JUNE ISSUE OF PLAYBOX
	MAGAZINE. COMPLAINED TO CONCERNING THE
	PHOTOGRAPHS IN THE JUNE ISSUE OF PLAYBOY OF JAYNE MANSFIELD ALLEGING
	1 16
3	THAT THEY WERE OBSCENE.
	THIS COMPLAINT SUPPOSEDLY RESULTED IN THE FILING OF A COMPLAINT
•	TODAY BY AGAINST HEFNER, OWNER AND PUBLISHER OF
	PLAYBOY MAGAZINE.
. ,	FURTHER STATED ARREST HEFNER TODAY
į Į	AND THAT A LOCAL JUDGE WAS STANDING BY FOR AN IMMEDIATE HEARING.
	BUREAU WILL BE KEPT ADVISED.
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To:

SAC, Chicago (145-0)

From:

Director, FBI

HUGH HEFNER

PLAYBOY MAGAZINE
POSSIBLE ITOM

Reurairtel 6-5-63.

At this time the Bureau does not contemplate making available to the Department the June, 1963, issue of Playboy magazine, it being noted the Department is aware of this particular issue and the action taken against Hefner by local authorities in Chicago.

You should keep the Bureau advised of prosecutive action concerning Hefner, it being noted he was arrested on 6-4-63.

1 - John Reed, Room 4704 JAC:malrul

(5)

NOTE:

Chicago previously advised the Bureau of the complaint being filed against Hefner concerning the June, 1963, issue of Playboy magazine and particularly the photographs of Jayne Mansfield. Chicago airtel 6-5-63 suggested Bureau may want to consider presenting this magazine to the Department re possible prosecution for ITOM violation because of Playboy's nationwide circulation. Mr. Carl W. Belcher of the Criminal Division advised while discussing another matter that he is aware of the local charge against Hefner and thinks it is ridiculous. Accordingly, it would not appear warranted to present this matter to the Department.

Tolson . Belmont

Mohr .

MAIL ROOM ADELETYPE UNIT

(Mount Clipping In Space Below)

(Indicate page,

Mr. Tolson
Mr. Relmont
Mr. Relmont
Mr. Mohr
Mr. Chaper

## New Judge Granted in Hefner Case

Hugh Hefner, 37, publisher of Playboy magazine, Tuesday was granted a change of venue from a spinster judge for his trial on charges of circulating obscene literature.

He asked for the change on the grounds that Municipal Judge Helen McGillicuddy was prejudiced, but did not elaporate on hihs prejudice charge.

Hefner, who appeared in court, also asked that the case not be a s.s.igned to Judge Charles P. Horan, who teams with Judge McGilliculdly to hear most of Municipal Court's obscenity cases.

The case was finally assigned to Judge Nicholas J. Markovic, who will rule July 25 on motions to dismiss the charges.

The publisher has asked for a jury trial on charges that nude photographs of Jayne Mansfield, a movie actress, in the magazine's June issue were observe.

(indicate page, name of newspaper, city and state.)

S CHICAGO DAILY NEWS CHICAGO, ILLINOIS

Date:

7 - 9 - 63

Édition:

RED STREAK

Author:

Editor:

JOHN STANTON

Title:

Character:

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Classification:

Submitting Office:

CHICAGO

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NOT RECORDED 191 JUL 17 1963

JUL 24 1963 BJB

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Gandy \_ HUGHEFNER PLAYBOY CLUB CHICAGO POSSIBLE ITOM

Playboy's Nude Pix of Jayne 3'Obsceme'

CHICAGO, June 5 (UPI) Hugh Hefner, publisher of Playboy magazine and boss of a string of Playboy 'key clubs," faced obscenity charges today for publishing photographs of bosomy actress Jayne Mansfield.

Police got a warrant for Mr. Hefner yesterday after taking a look at the current issue of "Playboy," which features a series of pictures of Miss Mansfeld in the nude and semi-nude.

Assistant Corporation Counsels Brian Kilgallon and Emanuel Port took a copy of the magazine to Municipal Judge Norman N. Eiger yesterday and he is-sued a warrant charging Mr. Hefner with publishing and circulating an obscene magazine.

Judge Eiger said the issue of whether the pictures of Miss Mansfield are art 4, something else could wait on a later judicial ruling

145-0 EX-12A

Lety be on her who had	4

	The Washington Post and
	Times Herald
	The Washington Daily News
	The Evening Star
	New York Herald Tribune
	New York Journal-American
	New York Mirror
	New York Daily News
	New York Post
	The New York Times
	The Worker
	The New Leader
	The Wall Street Journal
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	Date 6-5-63
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149 JUN 11 196.

62 JUN 18 1963

## Memorandum

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DIRECTOR, FBI

DATE: 8/29/63

TROUBLE.

SAC, CHICAGO (145-423)

SUBJECT:

HUGH HEFTNER

PLAY BOY MAGAZINE
POSSIBLE ITOM

Re Bureau airtel to Chicago dated 6/11/63.

Rd-21

Sergeant JAMES Mc GANN, Prostitution and Obscene Matter Unit, Vice Control Division, Chicago Police Department, Chicago, Illinois, advised on August 2, 1963, that a trial date has been set for October 7, 1963, for HEFFNER concerning this matter.

The Bureau will be kept advised.

2 - Bureau 1 - Chicago

RIS:JMB

EX-103

£ 4 STP 127053

## Memorandum

TO

DIRECTOR, FBI

DATE: 10/14/63

FROM

(SAC, CHICAGO (145-423)

SUBJECT:

HUGH HEFNER; PLAYBOY MAGAZINE; Possible ITOM

Re Bureau airtel to Chicago 6/11/63.

A local trial date was set for October 7, 1963 concerning HEFNER's local obscenity charge.

Sergeant DAVID COFFEE, Obscene Unit, Vice Control Division, Chicago Police Department, advised on October 8, 1963 that HEFNER's trial had been continued until October 21, 1963.

Chicago will follow local prosecution and keep Bureau advised.

2 - Bureau 1 - Chicago RIS: Jel (3)

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14 OCT 14 1963

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SAC, Chicago (145-423)

From: Director, FBI (145-2828)

HUGH HEFFNER PLAYBOY MAGAZINE POSSIBLE ITOM

From a review of the Bureau file on this matter, it is noted that Heffner's trial on local charges was set for 10-7-63. Immediately advise current status of prosecutive action in state court.

1 - Mr. John M. Reed (Room 4704)

JAC:cjr@jecc (5)

MAILED 3 OCT 1 6 1963 COMM-FBI

MAIL ROOM TELETYPE UNIT

19 OCT 17 1963

Trotter Tele. Room Holmes Gandy

Tolson

Gale Rosen Sullivan Tavel .

Belmont Mohr \_ Casper . Callahon Conrad . DeLouch . Evans .

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To:

SAC, Chicago (145-423)

From:

Director, FBI (145-28\$6)

HUGH HEFNER; () PLAYBOY MAGAZINE POSSIBLE ITOM

ReCGlet dated 10-14-63.

By return airtel Chicago advise of results of Hefner's trial in local court which was scheduled for 10-21-63.

Communications from Chicago in this matter reflect different spellings for subject's last name. Advise of correct spelling.

Keep Bureau promptly advised of all developments with regard to local prosecution of this matter.

Expedite.

JOK: cfs (4)

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MAILED 5 OCT 2.5 1963 COMM-FBI

REC 37, 115-28.

220CT 28 1963

Cosper \_\_\_\_\_\_Callahan \_\_\_\_\_Conrad \_\_\_\_\_\_DeLoach \_\_\_\_\_

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Holmes
Gandy

Tolson .
Belmont

Mohr .

AIL ROOM TELETYPE UNIT

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### FBI

Date: 11/19/63

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	AIRTEL		(Type in plain text	or code)	į
'ia			_	r Method of Mailing)	
	то :	DIRECTOR, FBI (	145-2806	· / · · · · · · · · ·	⊦
		SAC, CHICAGO (1		م المارية	
	SUBJECT:	HUGH HEFNER, PLAYBOY MAGAZIN POSSIBLE ITOM	Æ		
•		Re Chicago airt	el to Bure	au 10/30/63.	
		For information gan today at Chic presently picking	ago. Prose	, HEFNER's local ecutive and Defens	se
		The Bureau will	be kept a	dvised.	
				1 H	WA
	3'- Burea 1 - Chica				Warris and
	RIS:ptc (4)				
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	Miles.	296	Fu.	EE NOV 23 1963	
	Nick Sproved:Sp	0 1		1.6	

Approved:

FBI Date: 12/10/63 Transmit the following in  $\_$ (Type in plain text or code) AIRTEL (Priority or Method of Mailing) : DIRECTOR, FBI (145-2806) TOFROM SAC, CHICAGO (145-423) HUGH HEFNER SUBJECT: PLAYBOY MAGAZINE POSSIBLE ITOM Chicago airtel to Bureau dated 11/19/63. For the information of the Bureau, the jury in the HEFNER case advised the local judge on 12/7/63 that they were unable to reach a verdict, however, agreed on a 7-5 vote for acquittal. Inasmuch as no verdict was reached, the local judge dismissed the jury. This matter is being considered closed by the Chicago Division. - Bureau Chicago 1-19-17-19-69 Switch 20-21-5 RIS: MJT (4)REC 48 145-392 5 DEC 12 1963 वस्य १६ । १६३ ॥ C. C. Wick

Sent \_

Special Agent in Charge

### FEDERAL BUREAU OF INVESTIGATION

	Date of transcription 11/21/2	001
	On 11/20/2001,  for PLAYBOY ENTERPRISES INTERNATIONAL (PEI), 680  shore Drive, Chicago, Illinois, was interviewed at his place  event. Others in attendance were	N. ce c
being	(Chicago), and General Outsi eil/Attorney for PEI (via telephone conference call). After advised of the identity of the interviewing agents, ded the following information:	
didn'	stated that the previous intrusion on t develop any lead to possible subjects. stated the	nat
email	stated that he noticed an unauthorized process ng for approximately two hours. The process was setup to messages to a selected group of users. The data appeared ken from	sen
	The email messages were sent from the personal accour HEFNER, <a href="hef@playboy.com.">hef@playboy.com.</a> , and other forged email accounts. provided a sample of the email message sent by the ders.	
been	stated that the had exploited.	<u>1</u>
when	stated that several victim customers were veri compared with purchases on This customer information may have been taken fr	
gation on	11/20/2001 at Chicago, IL	
288A- SA SA	CG-117062 Date dictated 11/20/2001	<del></del> .

This document contains neither recommendations nor conclusions of the FBI. It is the property of the FBI and is loaned to your agency; it and its contents are not to be distributed outside your agency.

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Continuation of FD-302 of	On 11/20/2001 , Page 2
	hat approximately 15,000 to 16,000 email rom the HEFNER account. Though the sent from a based server, they
	their effected customers notifying them of private securtiy audit will be conducted

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